

Alexander M Gutowski

Saline, MI, USA

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www.amgutowski.com

Skills

- Digital Media
- Production Leadership
- Creative Oversight
- Logistics Organization
- Adobe Creative Cloud
- DaVinci Resolve
- Final Cut Pro
- Microsoft Office

Experience

Executive Producer and Director of Technology

MSU Telecasters – East Lansing, MI

- Maintained a stable line of communication between MSU Telecasters and Michigan State University.
- Supervised board of 25 members to identify problems and provide effective solutions to maintain team productivity.
- Supervised content creation process and reviewed final products to verify on-brand, impactful, and relevant content.
- Approved procurement of needed services, resources, equipment, and supplies.
- Elected directors, producers, and crew members to work on films and television shows.
- Oversaw team utilization of a multi-camera production studio.
- Troubleshooted broken and malfunctioning equipment.
- Trained coworkers on production equipment.
- Configured, deployed, and maintained an organization-wide cloud storage solution.

Student Videographer

Big Ten Network Student U – East Lansing, MI

- Worked with a team to create high quality livestreams of Michigan State University Athletics to air on Big Ten Plus (B1G+).
- Utilized production switching equipment to create effective live broadcasts.
- Created graphics utilizing Ross XPression and Vizrt graphics systems.
- Troubleshooted broken and malfunctioning equipment.

Desk Supervisor and Usher

Wharton Center for Performing Arts – East Lansing, MI

- Processed event reports and paperwork for performances at Wharton Center utilizing Momentus Elite.
- Assisted patrons with their visit to Wharton Center, by phone and face-to-face.
- Assisted patrons with issues escalated by ushers.

Assistant Director

Saline Community Television Network – Saline, MI

- Produced and directed multi-camera sports and theater livestreams to air on NFHS network.
- Supervised productions staffed by 3-5 people.
- Set up and configured broadcast systems for pop-up livestreaming.
- Created montages, highlight reels, and spotlights for Saline Area Schools.

Education

Bachelor of Art in Digital Storytelling and Multicam Production – Expected Spring 2027

Michigan State University – East Lansing, MI

- Minor in Information Technology (IT)
- All-MIPA Scholarship Recipient
- Executive Producer / President – MSU Telecasters

High School Diploma – Received June 4th, 2023

Saline High School – Saline, MI

- SHS Today Producer
 - Saline Live Video Crew Member
 - Hornet Light and Sound Member
 - Received AP Credit for AP Computer Science
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Certifications and Licenses

- Certified in **Digital Video using Adobe Premiere Pro** – Issued by Adobe Inc.
 - Certified in **Visual Design using Adobe Photoshop** – Issued by Adobe Inc.
 - Licensed in **Aerial Lift Operation** – Issued by Michigan State University
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Awards

- **All-MIPA** - Broadcast - Michigan Interscholastic Press Association (MIPA) - 2023
 - **Student Journalist Staff** - Broadcast - Michigan Interscholastic Press Association (MIPA) - 2023
 - **1st Place** - Humor - Michigan Interscholastic Press Association (MIPA) - 2023
 - **Spartan Award** - Broadcast - Michigan Interscholastic Press Association (MIPA) - 2023
 - **2nd Place** - Newscast - Michigan Association of Broadcasters (MAB) - 2023
 - **Student Excellence Award** - Newscast - National Academy of Television Arts and Sciences (NATAS) - 2022
 - **Spartan Award** - Broadcast - Michigan Interscholastic Press Association (MIPA) - 2022
 - **Student Excellence Award** - Newscast - National Academy of Television Arts and Sciences (NATAS) – 2021
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